ecoFINIA GMBH

VIVANI björnsted iChoc lacoa

IMPORTANT CUSTOMER INFORMATION

- Please take a moment to read -

July 2025

The cocoa crisis affects the chocolate shelves

The world has been in the midst of an unprecedented cocoa crisis for over a year - as we have already reported. As a result of climate change, fatal crop failures and tree losses in West Africa, along with many other risk factors, caused the price of cocoa to finally explode at the beginning of 2024. At peak times, six times the price had to be paid for a tonne of raw cocoa. Despite a slight easing of the situation, it is more than clear that this will also have a lasting effect on the sales prices on every chocolate shelf in the world sooner or later. As a medium-sized, family-run organic company, the consequences of the enormous increase in the price of raw materials affected us very quickly. The reason why we recently had to increase prices.

High-quality organic cocoa is becoming increasingly rare

Unfortunately, there have been developments in dealing with the crisis that have created completely new problems, especially for the organic sector. Increased demand has led to a drop in cocoa quality, as unripe or damaged fruit is being harvested, pesticides are being used and subsequent processing steps are no longer being carried out correctly. As a result, we regularly have to reject inferior deliveries. Unfortunately, this is still not enough: certified organic cocoa is bought up by large corporations and blended with conventional beans in order to guarantee the supply capability of these ‘big players’. This is why, in addition to the general cocoa crisis, we are now also talking about an acute availability crisis for organic cocoa on an unprecedented scale.

VIVANI: New grammages and moderate price adjustments

What measures can we take to counter these problems? With our high-percentage cocoa varieties, we are particularly affected by the current developments.

In order to avoid having to raise prices significantly again, we have decided to reduce the weight from 100 g to 80 g for those bars where this is possible. Our three varieties of Coating Chocolate will also be reduced from 200 g to 150 g.

This means that we can still keep attractive prices on the shelf with a comparatively low reduction in grammage.

The table shows which products are affected.
Further there will also be moderate price adjustments for some other products.

EcoFinia GmbH
Marketing Office
Am Kortländer 17
4478 Bochum / Germany
Phone +49 (0) 234-54 44 93 60
Fax +49 (0) 234-54 44 93 61

Bank details
Sparkasse Herford
Bank Code 494501 20
Account No. 166 75
IBAN DE66 4945 0120 0000 0166 75
BIC WLAH DE44XXX

District Court
Bad Oeynhausen, HRB 5604
Tax ID DE 813 545 500
DE-ÖKO-013

Managing Directors
Andreas N. Meyer / Noel Meyer
Gerrit Wiezoreck / Cord Budde
E-Mail info@ecofinia.de
Website www.ecofinia.de